

## FOR IMMEDIATE RELEASE



# LightScribe Direct Disc Labeling Launches Public Linux Toolkit

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**Corvallis, Oregon, November 28, 2006** – LightScribe today announced the immediate release of publicly-available Linux development tools for its Direct Disc Labeling technology. The LightScribe Linux public software development kit (SDK) allows individual application developers to integrate LightScribe support into Linux-based software. Linux users will now be able to experience the benefits of LightScribe, a no-hassle way to burn professional, silkscreen-quality labels on CDs and DVDs right in the drive. The LightScribe Linux public SDK is available at (<http://www.lightscribe.com/downloadSection/linux/index.aspx?id=816>).

LightScribe, the only widely available embedded disc labeling technology, is licensed to over 70 optical drive and media manufacturers, software developers, media and computer brands worldwide. Hardware branders can incorporate the LightScribe technology to support Linux users' systems. LaCie was the first licensee to offer a LightScribe-enabled software product for the Linux market. More information on LaCie's offering can be found on the LaCie website (<http://www.lacie.com/technologies/technology.htm?id=10024>). LightScribe licensee companies now have a larger market to serve with support for Linux, Macintosh and Windows platforms.

"The LightScribe public software development kit allows any developer to enable LightScribe capability in Linux applications," said Kent Henscheid, marketing manager for LightScribe. "Now individual Linux developers can download and tap the utility of LightScribe Direct Disc Labeling. The public SDK provides guidelines and tools for Linux developers to take advantage of LightScribe in optical recording software applications."

LightScribe Linux software downloads are available for free in .rpm format on the LightScribe website (<http://www.lightscribe.com/downloadSection/linux/index.aspx>). LightScribe functionality has been validated on SuSE 9.1, 9.2, 9.3 and 10.0 and should run on any x86-based Linux distribution using Linux kernel 2.6 and RPM.

LightScribe-enabled CDs, DVDs, software, desktops, notebooks, aftermarket optical disc drives and duplicator systems are available at major retailers worldwide, as well as through most leading brands online.

### **About LightScribe**

LightScribe Direct Disc Labeling offers consumers and businesses a simple, no-hassle way to burn professional-looking, silkscreen-quality labels on their CDs and DVDs. LightScribe extends optical media, recorders and software through an integrated system of media with special laser-sensitive coating, laser control and imaging drive modifications, and labeling software enhancements. LightScribe uses the same laser

that burns data in the disc drive to create precise, iridescent labels. LightScribe technology was developed and patented by HP. A business unit of HP, LightScribe licenses its technology to optical industry leaders in drive and media manufacturing and to hardware, media and software brands. Additional information about LightScribe is available at [www.lightscribe.com](http://www.lightscribe.com).

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