

## FOR IMMEDIATE RELEASE



## LightScribe Direct Disc Labeling Ready for Windows Vista

**Corvallis, Oregon, January 23, 2007** – LightScribe announced today that its Direct Disc Labeling technology is ready for the upcoming launch of Windows Vista. Businesses and consumers purchasing the latest Microsoft operating system will not have to wait to experience the benefits of LightScribe, a no-hassle way to burn professional, silkscreen-quality labels on CDs and DVDs right in the drive.

**Contact:**

Laura Bakken  
Porter Novelli for LightScribe  
415 975 3323  
laura.bakken@porternovelli.com

The LightScribe development team worked closely with Microsoft to ensure that all the benefits of the LightScribe user experience are available with Windows Vista. The new LightScribe System Software also has enhanced AutoPlay functionality, providing customers with the option to easily burn LightScribe labels upon inserting a blank disc.

LightScribe, the only widely available embedded disc labeling technology, is licensed to over 70 optical drive and media manufacturers, software developers, media and computer brands worldwide. LightScribe Microsoft Vista system software has been released to LightScribe's licensee base and is available for free download from [www.lightscribe.com](http://www.lightscribe.com).

"With the support of Windows Vista, LightScribe is now compatible with the latest versions of the Microsoft Windows and Apple OS X operating systems, as well as with popular distributions of Linux," said Kent Henscheid, marketing manager for LightScribe. "LightScribe is committed to ensuring that our customers are able to burn labels directly to CDs and DVDs on as many platforms as possible."

LightScribe-enabled CDs, DVDs, software, desktops, notebooks, aftermarket optical disc drives and duplicator systems are available at major retailers worldwide, as well as through most leading brands online.

### **About LightScribe**

LightScribe Direct Disc Labeling offers consumers and businesses a simple, no-hassle way to burn professional-looking, silkscreen-quality labels on their CDs and DVDs. LightScribe extends optical media, recorders and software through an integrated system of media with special laser-sensitive coating, laser control and imaging drive modifications, and labeling software enhancements. LightScribe uses the same laser that burns data in the disc drive to create precise, iridescent labels. LightScribe technology was developed and patented by HP. A business unit of HP, LightScribe licenses its technology to optical industry leaders in drive and media manufacturing and to hardware, media and software brands. Additional information about LightScribe is available at [www.lightscribe.com](http://www.lightscribe.com).

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